



# KEY QUESTIONS

What is Local Government's  
role in society?

Conference Sponsor

**CCLA**

GOOD INVESTMENT

## COSLA Annual Conference and Exhibition – 19 and 20 September 2024

| <b><u>Thursday, 19 September – Day 1</u></b> |         |  |                 |
|--|---------|--|-----------------|
| Thursday                                     | 08.00am | <b>Registration, Coffee and Exhibition Viewing</b><br><i>Refreshments Sponsored by Cornerstone</i>   | Exhibition Area |
|  | 09.30am | <b>Welcome from the Chair</b><br><br>Sally Magnusson<br>Broadcaster and Journalist   | Melville        |
|  | 09.35am | <b>Presidential Address</b><br><br>Councillor Shona Morrison<br>President of COSLA   | Melville        |
|  | 9.50am  | <b>How can we invest in prevention and early intervention to save lives?</b><br><br>PANEL SESSION<br><br>Karyn McCluskey<br>Chief Executive<br>Community Justice Scotland<br><br>Graeme Armstrong<br>Author/Broadcaster<br><br>Maureen McKenna OBE<br>Former Executive Director of Education<br>Glasgow City Council | Melville        |
|  | 10.30am | <b>Refreshment and Exhibition Viewing</b><br><i>Refreshments Sponsored by Cornerstone</i>  | Exhibition Area |

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|--|---------|---|----------------------------|
|  | 11.00am | <b>Session Theme to be confirmed (European Session)</b><br><br>Councillor Emilia Koikkalainen<br>Association of Finnish Local and Regional Authorities<br>and Vice President of CEMR  | Melville                   |
|  | 11.30am | <b>Unlocking the potential of a Visitor Levy in Scotland</b><br><br>Rob Dickson<br>Director of Industry & Destination Development<br>Visit Scotland<br><br>Councillor Cammy Day<br>Council Leader<br>City of Edinburgh Council<br><br>Councillor Ricardo Valente<br>Councillor for Finance, Economic Activities and Inspection<br>Porto City Hall | Melville                   |
|  | 12:15   | <b>How can Councils make best use of lived experience in service design?</b><br><br>Fiona Drouet MBE<br>“EmilyTest”   | Melville                   |
|  | 12.45pm | <b>Lunch and Exhibition Viewing</b>   | Meikle and Exhibition Area |
|  | 1.30pm  | <b>Fringe Event 1 – Discharge/Home to Assess: Tayside and Fife Test of Change Case Studies and Findings</b><br><br>British Red Cross  | Loggia                     |
|  | 1.30pm  | <b>Fringe Event 2 – Data-Driven Leadership: Elevating Customer Service in Local Government</b><br><br>Scottish Local Authorities Customer Services Managers Group   | Ferntower                  |

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|  | 1.30pm | <p><b>Fringe Event 3 - Scotland's Population Health Framework – A Scottish Government / COSLA / Scotland's Public Health System Co-production</b></p> <p>COSLA, Scottish Government and Public Health Scotland</p>  | Tasting Room |
|  | 1.30pm | <p><b>Fringe Event 4 - TBC</b></p> <p>TBC</p>   | Earn         |
|  | 2.15pm | <p><b>How can Councils support the just transition to net zero?</b></p> <p>In Conversation with.</p> <p>George Tarvit<br/>Director<br/>Sustainable Scotland Network</p> <p>Gemma Hickey<br/>Young People's Forest Project<br/>Young Scot</p> <p>Tessa Younger<br/>Stewardship Lead Environment<br/>CCLA Investment Management</p> | Melville     |
|  | 2.55pm | <p><b>What is the media's role in setting a more positive tone for politics and in promoting the role of Local Government?</b></p> <p>Katrine Bussey<br/>Press Association</p> <p>Speaker to be confirmed</p>   | Melville     |

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|  | 3.30pm | <b>Refreshments and Exhibition Viewing</b><br><i>Refreshments Sponsored by Cornerstone</i>   | Exhibition Area |
|  | 4.00pm | <b>Address by First Minister</b><br><br>John Swinney MSP<br>First Minister of Scotland   | Melville        |
|  | 4.30pm | <b>Keynote Address</b><br><br>Alastair Campbell<br>Communications Consultant and Presenter of the “And the rest is Politics...” Podcast. | Melville        |
|  | 5.15pm | <b>Fringe Event 5 - TBC</b><br><br>Capita  | Loggia          |
|  | 5.15pm | <b>Fringe Event 6 – TBC</b><br><br>UKIB  | Tasting Room    |
|  | 5.15pm | Close of Conference Day One  |                 |

### **EVENING PROGRAMME**

|  |        |  |           |
|--|--------|--|-----------|
|  | 7.00pm | <b>Pre-Dinner Reception</b><br><i>Sponsored by CCLA</i>  | Ferntower |
|  | 7.30pm | <b>Dinner</b>  | Melville  |
|  | 9.30pm | <b>COSLA Excellence Awards Ceremony</b><br>Presented by Sanjeev Kohli<br>Writer, Presenter and Actor | Melville  |

| <b><u>Friday, 20 September – Day 2</u></b> |         |   |                 |
|--|---------|---|-----------------|
| Friday                                     | 08.30am | <b>Registration, Coffee and Exhibition Viewing</b><br><i>Refreshments Sponsored by Cornerstone</i>  | Exhibition Area |
|  | 09.10am | <b>Welcome from the Chair</b><br><br>Sally Magnusson<br>Broadcaster and Journalist  | Melville        |
|  | 9:15am  | <b>Political Mood</b><br><br>Professor Sir John Curtice<br>Professor of Politics<br>University of Strathclyde/ScotCen Social Research   | Melville        |
|  | 9:45am  | <b>Empowering Local Democracy – International Insights</b><br><br><i>In Conversation with:</i><br><br>Dr Jonathan Carr-West<br>Chief Executive<br>Local Government Information Unit<br><br>John Moran (inv)<br>Directly Elected Mayor of Limerick       | Melville        |
|  | 10:15am | <b>Transforming Health: Local Government’s Leadership Role</b><br><br><i>In Conversation with:</i><br><br>Paul Johnston<br>Chief Executive<br>Public Health Scotland<br><br>Professor Linda Bauld<br>Chief Social Policy Adviser<br>Scottish Government | Melville        |

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|---|---|-----------------|
| 10.35   | <p><b>Session Theme to be confirmed</b></p> <p>Speaker to be confirmed (inv)<br/>Infrastructure Bank</p> <p>Speaker to be confirmed (inv)<br/>Institute of Fiscal Studies</p>   | Melville        |
| 10:55   | <p><b>Refreshments and Exhibition Viewing</b><br/><i>Refreshments Sponsored by Cornerstone</i></p>  | Exhibition Area |
| <p><b>The View of Political Party Leaders</b></p> |   |                 |
| 11.30am   | <p>Political Party Session Introduced by Councillor Steven Heddle, Vice President, COSLA</p> <p>Shona Robison MSP<br/>Scottish National Party</p> <p>Alex Cole-Hamilton MSP<br/>Liberal Democrats Party</p> <p>Michael Marra MSP<br/>Scottish Labour Party</p> <p>Patrick Harvie MSP/Lorna Slater MSP (inv)<br/>Green Party</p> <p>TBC<br/>Scottish Conservative &amp; Unionist Party</p> | Melville        |
| 12.20pm   | <p><b>Round Up of Conference and Closing Remarks</b></p> <p>Councillor Steven Heddle<br/>Vice President</p>   | Melville Hall   |

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|  |         | COSLA                         |                 |
|  | 12.30pm | Lunch                         | Meikle          |
|  | 1.15pm  | Convention Pre-Meetings       |                 |
|  |         | SNP Pre-Meeting               | Loggia          |
|  |         | Labour Pre-Meeting            | Ferntower       |
|  |         | Conservative Pre-Meeting      | Tasting Room    |
|  |         | Independent Pre-Meeting       | Earn            |
|  |         | Greens Pre-Meeting            | Ferntower Upper |
|  |         | Liberal Democrats Pre-Meeting | Barvick         |
|  |         | Chief Executives Pre-Meeting  | Melville        |
|  | 1.45pm  | Convention                    | Melville        |
|  | 3.15pm  | Close of Conference           | Meikle          |

(inv) – Invited.